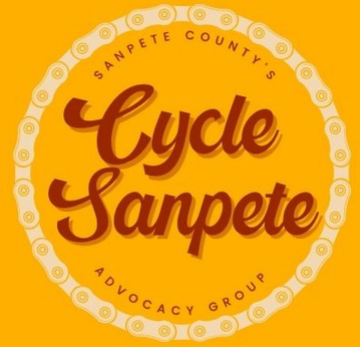




IMPACT REPORT FY 2023

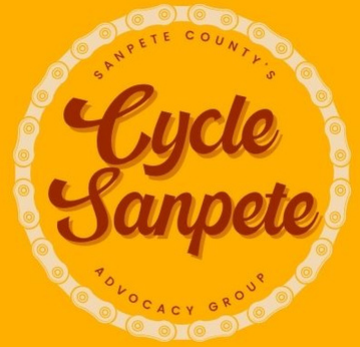
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our story SO FAR



Our Mission

Our mission is to bring a protected, two-way, and family-friendly bike path to Sanpete County that extends from Fairview down to Gunnison, alongside US89. The goal for this path is to be cohesive, direct, highly safe, and highly comfortable. We want to increase opportunities for recreation, tourism, and connect people to daily destinations to ultimately reduce traffic and improve our overall quality of life.

Our Vision

Our vision is to make cycling a natural way of life for Sanpete County residents. We strive to support the local cycling community by providing resources, events, and advocacy initiatives that promote safe and enjoyable cycling experiences. Our goal is to inspire and empower individuals to incorporate cycling into their daily lives to contribute to a cleaner, healthier, and more vibrant community.

meet the TEAM



Jill Colby, Cycle Sanpete Founder & Board Member

As a mother, Jill wants to see city infrastructure that supports the safety of families, allowing them to walk and bike for both recreation and daily transportation.



Katie Hopkins, Board Member

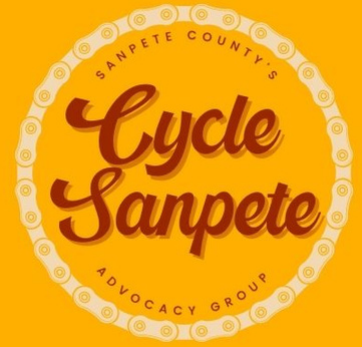
As a Health and Physical Education Teacher at North Sanpete Middle School in Moroni, she wants to promote and provide opportunities for students and all citizens to live a healthy lifestyle.



Lara Kendall, Board Member

Lara is an avid cyclist and an ER nurse. Her goal is to help promote a healthy lifestyle through outdoor physical activity, especially in rural areas that have historically lacked access to quality public trails.

our advisory COMMITTEE



Mike West

Mike West is the Lehi Planning Division Manager and has been with Lehi City since 2011. He has his undergraduate degree in Urban Planning from the University of Utah and his graduate degree in Public Administration from BYU.



Jane Colby

Jane is a lifelong Sanpete County Resident. Jane is a 4th generation resident in Sanpete County. She typically puts 400 miles on her bike every summer.

Cycle Sanpete's GOLDEN HEART AWARD



We wanted to recognize Dan Barlow for our Golden Heart Award this year.

Dan has a heart of gold! Dan showed up to every Cycle Sanpete event in 2023. We wanted to go above and beyond in recognizing him for his contributions to the community. He also is on the board of the Manti Trail Builders, all of whom do incredible work for the mountain biking trails in sanpete.

We are grateful for Dan's enthusiasm for biking and for his efforts to enhance biking culture in Sanpete County. Dan works hard to keep Sanpeters updated with trail conditions and keep the trails in good shape. Dan is a true ally of Cycle Sanpete and we are honored to call him a friend.



our 2023 IMPACT



175 Bike Rides Inspired!

175 Bike Rides Inspired through community rides and activities.

In 2023, we hosted an book club featuring *Happy City*, a community barbecue, a spring flower ride where we rode our bikes to deliver flowers to families around Manti, a family-friendly bike finishing at Candies on Main, a ride finishing at the Mount Pleasant Mercantile, another ride finishing at Yo Crazy in Ephraim, and a costume-friendly ride finishing at Main Freeze in Gunnison. We also made appearances at Park Lunches to hand out sweet treats to kids that showed up on their bicycles.

our 2023 IMPACT



\$750,000 Raised for the community!

We have helped raise \$750,000 for our community through grant writing.

In early 2023, we helped our community secure a \$750,000 grant from the Department of Transportation to conduct a feasibility study with the goal to plan where the bike path from Fairview to Gunnison would go. Jill Colby co-wrote this grant with Justin Atkinson from Sunrise Engineering. Mayor Chris Anderson from Spring City, Utah submitted the grant and is helping to manage the project. We want to thank Keith Steurer, a Professor at Snow College, for his expert advice through the whole process! We also want to thank all of the Sanpete County Mayors and County Commissioners for believing and supporting the mission.

our 2023 IMPACT



15 Happy City Books Delivered!

To inspire and educate our city leaders, we delivered 15 books.

Happy City by Charles Montgomery is full of rich historical detail and new insights from psychologists and Montgomery's own urban experiments, Happy City is an essential tool for understanding and improving our own communities. The message is as surprising as it is hopeful: by retrofitting our cities for happiness, we can tackle the urgent challenges of our age. The happy city, the green city, and the low-carbon city are the same place, and we can all help build it. We shared this book to help our city leaders see the big picture when it comes to designing our cities to be bikeable!

our 2023 IMPACT



200+ Popsicles Earned!

We passed out over 200 popsicles to kids that rode their bikes to park lunch or filled out a survey.

At least 60 kids rode their bike to “Park Lunch”, hosted by North Sanpete School District. Another 150 filled out a survey if they hadn’t brought their bike (so they could still get a popsicle). On these selected days during the summer, Cycle Sanpete sponsored popsicles to hand out to kids who rode their bike to pick up their lunch at a park in Mt. Pleasant, Fairview, Spring City, Fountain Green, Moroni, Wales, & Chester. We hope to expand to South Sanpete District schools this upcoming summer!

our 2023 IMPACT



3 Parades Entered!

We rode our bikes in Sanpete County parades to engage the community in our mission.

Getting our name and mission out to the community, we tried being a part of a few summer parades in the Sanpete County area. We'll see what happens this coming summer! In the 4th of July Moroni City parade, Cycle Sanpete passed out business cards, clementine oranges, and butterscotch candies.

In the Fairview City 24th of July parade, we passed out smiley face stress balls. In the Sanpete County Mammoth parade in Manti, we passed out stickers, butterscotch candies, and had some fun with silly string! (Huge shoutout to board member Katie Hopkins here!)

our 2023 IMPACT



One Thanksgiving Turkey Giveaway

We gave away one Thanksgiving Turkey to the Bike From 5 winner.

In November, we hosted a Bike From 5 Challenge. People could win a FREE Turkey by riding their bike to a daily destination from November 1st-November 15th. They were also encouraged to take a picture and tag Cycle Sanpete on Instagram ([instagram.com/cyclesanpete](https://www.instagram.com/cyclesanpete)). Every time they shared a photo, they were entered in to win a FREE turkey for Thanksgiving! We had many participants and one 16lb Turkey that we gave away to the lucky winner.

our 2023 IMPACT



\$500 in Donations!

Cycle Sanpete received \$500 in community donations that went towards cycling incentives.

Keith Kasperson with The Majesty Group of R&R Realty generously sponsored over 180 bike rides! You can now enjoy a free SINGLE SCOOP of ice cream at the Mt. Pleasant Mercantile if you ride your bike over while supplies last. 100% of the donation goes towards subsidizing the ice cream. Our vision for our Incentive Program is to motivate individuals to ride their bicycles to daily destinations, particularly places like cafes, drink shacks, and restaurants. This initiative not only promotes physical activity and reduces traffic but also supports our local food industry. We also wanted to mention that Keith sponsored shuttles at the Tour De Chocolate ride put on by the county and Ephraim City. He is a pretty cool guy in our book!

our 2023 IMPACT



200 Hours of MTN Bike Trail Support!

Over 200 hours of volunteer "Sweat Equity!"

Cycle Sanpete is proud to support the development and maintenance of mountain bike trails in the county. After much effort, the Quarry Hills mtn bike trail, in Spring City, was officially recognized by the DNR in 2023. Two hundred volunteer hours were accrued in 4 months (Big shoutout to board member, Lara, and Friends!). Volunteers were involved in maintenance of the trail, section reroutes, planting posts and placing signage.

Snapshots FROM 2023



voices of INFLUENCE



We are excited about the positive impact bike paths around Snow College and within Ephraim will have on our community, and we are ready to participate in its planning and implementation. Snow College is committed to working collaboratively with local stakeholders to ensure the success of this project. I look forward to being a part of this historic project that will inevitably create a brighter, healthier, and more sustainable future for generations to come.

Stacey Yardley,
President of Snow
College

As the Mayor of Spring City, I wholeheartedly support the development of a high safety and high comfort bike path along US-89, connecting Fairview to Gunnison. This initiative will significantly enhance our community's quality of life, has the potential to guide sustainable growth, and promises to boost our local economy. The bike path will promote improved well-being by encouraging a healthier lifestyle, reducing traffic congestion, and providing an eco-friendly transportation alternative.

Chris Anderson,
Mayor of Spring
City

LOOKING AHEAD



We invite you to follow us on Facebook, Instagram, and LinkedIn. Our team often posts pictures of our community rides and fun giveaways. You can also subscribe to our website for important updates. We have more initiatives in 2024 that we can't wait to share with you! And if you would like to help us make Sanpete a safer community for all, please consider [donating today!](#)

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